

Before the  
Federal Communications Commission  
Washington, D.C. 20554

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In the Matter of  
Proposal for Creation of the Low Power FM  
(LPFM) Broadcast Service

17 July 1998

**FCC RM-9242**

To: Federal Communications Commission

Reply-Comments of Adam Iversen

I am writing to state my support for the creation of the Low Power FM (LPFM) Broadcast Service as proposed in RM-9242. The creation of this service would lower the currently very high barriers to entry into the FM broadcast band. This could encourage more local ownership of radio stations and allow a greater diversity of music, opinion, local news and information to be heard. The present trend toward consolidation and non-local ownership of broadcast outlets has led to a homogenization of programming that is unfortunate and which should be corrected.

Any regulations creating the LPFM service should be designed to encourage local ownership and locally originated programming.

A number of respondents have suggested that the creation of the LPFM service would lead to interference to public safety and aviation communications as well as to further congestion of the FM broadcast band. If low-power stations have this effect, then why are translators currently not only allowed, but seemingly proliferating? I feel it would constitute a far more efficient use of spectrum to allow small stations, many technically not unlike existing translators, to originate their own programming relevant to a very local audience. It would seem possible to craft regulations which will permit new low power FM stations in many areas while minimizing interference to existing broadcast stations and other radio services.

The new broadcast outlets that this service would create would certainly increase the regulatory burden upon the Federal Communications Commission. Perhaps a system of limited self-regulation can be established to reduce this burden.

I feel that the proposal outlined in RM-9242 offers a well-considered and reasonable framework for the establishment of the LPFM service. I urge the Commission to create the LPFM broadcast service based closely on this proposal, with such modifications as public comment and careful study might dictate. In particular, I feel it is important that LPFM outlets are allowed reasonable transmitter power, as local circumstances permit, to reach the intended audience.

Respectfully,



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**CERTIFICATE OF SERVICE**

I, Adam Iversen, do hereby certify that a true and correct copy of the foregoing "Reply-Comments on RM-9242" was sent via first class mail, this 17th day of July, 1998, to the following parties:

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